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Real Estate

Bowling 'lounge' set to strike Bricktown in October

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OKLAHOMA CITY – Bricktown has entertainment, food, sports, shopping and soon, the district will add bowling to its list of attractions. But don't call it a bowling alley. Any association with a traditional bowling alley – complete with plastic chairs and the ubiquitous pitcher of beer – will have little to no place in what is being billed as an upscale bowling lounge and restaurant.

Construction on The RedPin Bowling Lounge, led by a group of local investors and managing partners Shawn and Erin Brewer, will begin next week.

David Wanzer, a design team member with J3 Architecture, which created the look of RedPin, said the developers wanted a chic, upscale bowling and dining area similar to some that have been popping up around the country.

"They don't call them bowling alleys anymore," Wanzer said. "They're bowling lounges or boutique bowling, where the emphasis is on great food and an upscale social experience."

The bowling lounge will be 12,000 square feet, offer 10 bowling lanes, a 60-foot video wall and will be able to hold about 220 people.

Work is set to begin next week by Jacobs Contracting with a targeted opening date in mid-October.

RedPin will also have a view of the Bricktown Canal from its space on the canal level of the \$14.3 million Centennial on the Canal loft and retail project now under construction.

Wanzer said the project has been in the works for several years and ended up including a design team made up of J3, Fitzsimmons Architects and Tandem Design Studio. He said the investors and the designers wanted to create a cool evening spot as well as a place where families might stop by and bowl during the day and a spot desirable for corporate functions.

Some of the other features will include custom-designed bowling shoes available for rent and comfortable lounge furniture at the lanes.

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